WORKED EXAMPLE / ORIGINAL REVIEW: 26 OCTOBER 2026
ADDRESS RECHECK: 2 NOVEMBER 2026

Small details. Clear priorities.

Website Priorities Review

This example follows our own homepage from a dated review to a later recheck. The original review identified two practical opportunities. Here we show the original evidence, the address change now visible, and exactly what the recheck confirms.

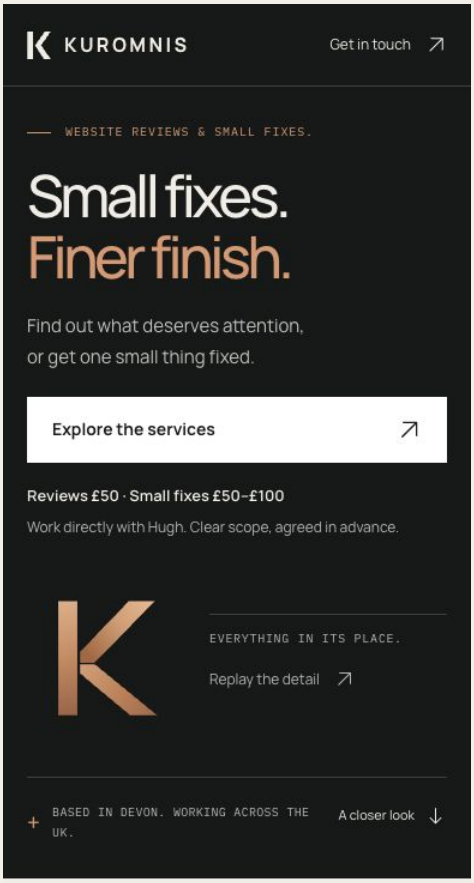
It illustrates the £50 Website Priorities Review on one homepage. Paid reviews cover three agreed public pages and up to three worthwhile priorities. Fixes are agreed separately.

01 / ORIGINAL RECOMMENDATION

Put a copyable email address beside the service buttons, as well as in Contact. Implementation is not assessed in this recheck.

02 / ADDRESS CHANGE RECHECKED

The published contact details now agree. See the dated evidence and recheck on page 3.



01 / THE SERVICES

A clear place

E3 / Before: 26 October 2026
390 x 844 browser viewport

SCOPE AND DATES

Original review, 26 October 2026: one homepage, including Services and Contact. Desktop browser: 1280 x 720. Phone-sized browser: 390 x 844. Link destinations were inspected; no enquiry was sent. This was not a real iPhone/Safari test.

Recheck, 2 November 2026: public page text and email-link destinations only. No new mobile usability test.

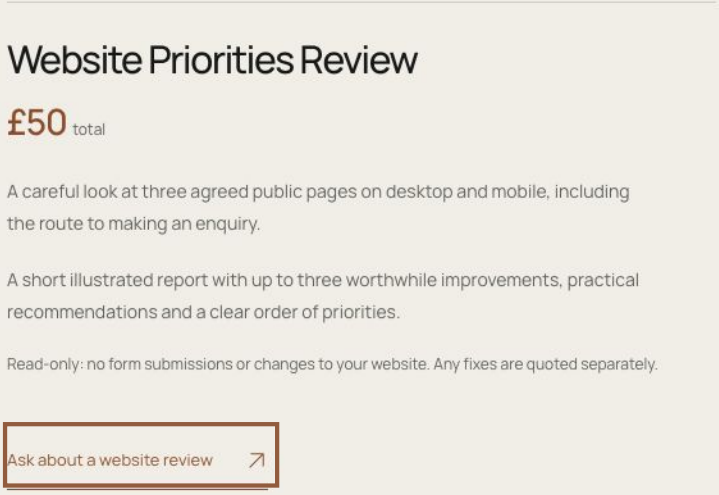
Own-site worked example. Original observations dated 26 October 2026; address consistency rechecked on 2 November 2026.

01 / ORIGINAL FINDING: 26 OCTOBER 2026

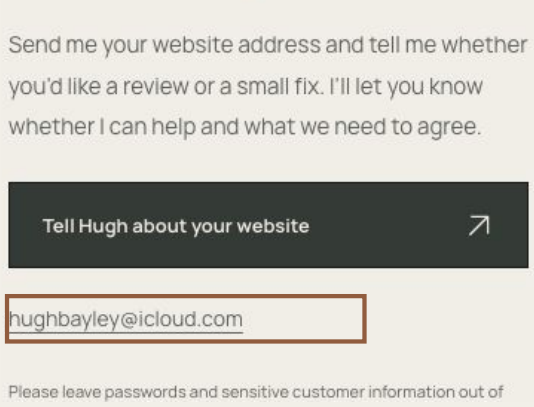
Make email easy to choose.

A small convenience improvement. No failed enquiry or lost sale was reproduced.

Original recommendation; its implementation is not assessed in the 2 November recheck.



E1 / Before: 26 October 2026. Desktop service card; the button uses a mailto link.



E2 / Before: 26 October 2026. Phone-sized Contact section; the address is already visible here.

OBSERVED ON 26 OCTOBER

The review service button uses a mailto link with the correct service subject. No visible email address sits within that service card. A visible, selectable address already appears farther down in Contact.

OUR ORIGINAL JUDGEMENT

Someone who prefers webmail or copying an address may find it easier to have that option beside the service they have just chosen. This is a convenience judgement, not measured conversion evidence.

ORIGINAL RECOMMENDED FIRST CHANGE

Keep the email button. Add one short, selectable address line beside the service actions, using the chosen business contact address. No new form or account is needed.

Prefer webmail? Copy our email address.

Original proposed wording; the address would appear immediately alongside it.

Original check to use after a change: the address can be read and copied from Services; the button still targets the same mailbox and keeps its service subject. Delivery testing is separate.

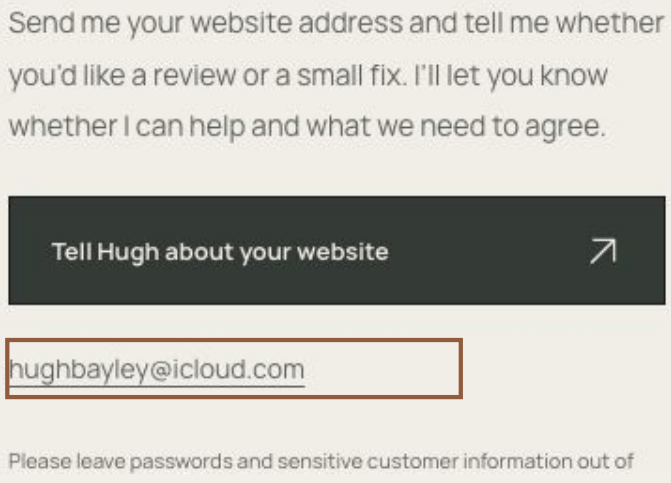
02 / BEFORE, CHANGE AND RECHECK

One recognisable business address.

A dated example of contact consistency, with a bounded recheck.

BEFORE / 26 OCTOBER 2026

The website's email buttons, visible contact address and privacy contact used iCloud. Our business introductions used hugh@kuromnis.com. The review suggested aligning them for consistency; it found no broken email link or failed delivery.



E2 / Before: 26 October 2026. Original contact screenshot, preserved unchanged.

CHANGE NOW VISIBLE

The website's contact text, privacy contact and email buttons now use hugh@kuromnis.com.

RECHECK / 2 NOVEMBER 2026

We inspected the live page's text and link destinations. All six email links target hugh@kuromnis.com. The website-review buttons retain the subject “Website Priorities Review”.

WHAT THIS ESTABLISHES

The published contact details now agree. No test email was sent during this recheck. Receipt, replies and any effect on enquiries were not measured.

EVIDENCE AND LIMITS

Before: E1-E3 are original screenshots of kuromnis.hughbayley.chatgpt.site, taken on 26 October 2026. After: live page text and email-link destinations at https://kuromnis.co.uk/ were checked on 2 November 2026 at 01:50 GMT. This was not a new rendered mobile review. No performance, security, legal or full accessibility audit, or revenue prediction.

Original screenshots show the earlier page. The recheck establishes only the published text and link targets.